



We invite you to become a Sponsor for our 18th Annual ROADEO & Convention being held in Olympia, Washington in October 2017. This event is held for Motorcoach Owner/Operators and drivers of their companies, located in the Northwest. Our sponsorship packages give your company direct exposure to the decision makers (owners) that would continually purchase your products. Take advantage of this Great Opportunity Today!

\$1,500.00: First Night Dinner (ONLY 1 AVAILABLE)

Sponsor receives:

- Special recognition in event program
- Company brochures included in registration packet
- Ad on website with link and description on company
- Logo and a half page ad in event program
- Opportunity to introduce company during event
- 1 Registration and One (1) Exhibit Table

\$1,000.00: Meeting & ROADEO Materials (ONLY 1 AVAILABLE)

Sponsor receives:

- Special recognition in event program
- Company brochures included in registration packet
- Ad on website with link and description on company
- Logo and a quarter page ad in event program
- Opportunity to introduce company during event
- 1 Registration and One (1) Exhibit Table

\$750.00: Morning Break (ONLY 1 AVAILABLE)

Sponsor receives:

- Special recognition in event program
- Company name listed on all printed materials
- Company brochures included in registration packet
- Logo and business card size ad in event
- 1 Registration and One (1) Exhibit Table

\$2,000.00: Reception & Tradeshow (ONLY 1 AVAILABLE)

Sponsor receives:

- Special recognition in event program
- Company brochures included in registration packet
- Ad on website with link and description on company
- Logo and a full page ad in event program
- Opportunity to introduce company during event
- 2 Registrations and One (1) Exhibit Table

\$1,500.00: Lunch (ONLY 1 AVAILABLE)

Sponsor receives:

- Special recognition in event program
- Company brochures included in registration packet
- Ad on website with link and description on company
- Logo and a half page ad in event program
- Opportunity to introduce company during event
- 1 Registration and One (1) Exhibit Table

\$1,000.00: Boxed Lunch for ROADEO ONLY (ONLY 1 AVAILABLE)

Sponsor receives:

- Special recognition in event program
- Company brochures included in registration packet
- Ad on website with link and description on company
- Logo and a quarter page ad in event program
- Opportunity to introduce company during event
- 1 Registration and One (1) Exhibit Table

\$750.00: Afternoon Break (ONLY 1 AVAILABLE)

Sponsor receives:

- Special recognition in event program
- Company name listed on all printed materials
- Company brochures included in registration packet
- Logo and business card size ad in event
- 1 Registration and One (1) Exhibit Table



Sponsorship Guidelines



18th Annual
ROADEO & Convention
October 9-11, 2017

Advertisement: (if applicable, based on sponsorship level)

PRINT:

Full Color advertisement will be placed in the Program Booklet. Sizes are as follows:

- Full Page: 8.5 (w) x 11.0 (h)
- 1/2 Page: 7.8 (w) x 4.4 (h)
- 1/4 Page: 3.9 (w) x 4.4 (h)
- Business Card: 3.5 (w) x 2.0 (h)

- Ads are landscape with the exception of the full page ad.
- Artwork is to be Camera Ready, 300 DPI Jpeg or PDF.

Deadline for Print Ads is **September 10, 2017**
Ad Copy is to be sent to info@nwmotorcoach.com

MEDIA:

Ads and/or Logos that are to be placed in social media marketing materials and on the NWMotorcoach.com website:

- Ad Size: 600 x 600 pixels (2.0 x 2.0 inches)
- Logos: No larger than 400 pixels wide or high
- Artwork is to be Camera Ready, 72-96 DPI Jpeg or PNG.

To gain optimal exposure for your company, submit your artwork no later than 48 hours after becoming a sponsor.

Artwork is to be sent to info@nwmotorcoach.com

Promotional Materials

Shipping of promotional materials are to be delivered on **October 8, 2017**

All materials are to be shipped to:
Red Lion Hotel Olympia WA
2300 Evergreen Park Drive
Olympia, WA 98502
360-252-0978

To Be Held For: Mary Presley



NWMA encourages your sponsorship and appreciates and welcomes any level of support you choose.

Thank You In Advance For Your Support.



Our company is interested in being a sponsor:

(Please check your choice and mail this form in with your registration)

Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: Fax: _____

Email: _____

Please make checks payable to **Motorcoach Association of the Northwest**

Please Invoice me via PayPal so that I can pay by Credit Card

Sponsorship Opportunity Choice:

- Reception & Tradeshow** \$2000.00
- First Night Dinner** \$1500.00
- Lunch** \$1500.00
- Meeting & ROADEO Materials** \$1000.00
- Box Lunch for ROADEO Only** \$1000.00
- Morning Break** \$750.00
- Afternoon Break:** \$750.00

Total Due: _____