

# Sponsorship Opportunities



19th Annual  
ROADEO & Convention  
October 15 - 17, 2018

We invite you to become a Sponsor for our 19th Annual ROADEO & Convention being held in Olympia, Washington in October 2018. This event is held for Motorcoach Owner/Operators and drivers of their companies, located in the Northwest. Our sponsorship packages give your company direct exposure to the decision makers (owners) that would continually purchase your products. Take advantage of this Great Opportunity Today!

## **\$1,500.00: First Night Dinner** *(ONLY 1 AVAILABLE)*

Sponsor receives:

- Special recognition in event program
- Company brochures included in registration packet
- Ad on website with link and description on company
- Logo and a half page ad in event program
- Opportunity to introduce company during event
- 1 Registration and One (1) Exhibit Table

## **\$1,000.00: Meeting & ROADEO Materials** *(ONLY 1 AVAILABLE)*

Sponsor receives:

- Special recognition in event program
- Company brochures included in registration packet
- Ad on website with link and description on company
- Logo and a quarter page ad in event program
- Opportunity to introduce company during event
- 1 Registration and One (1) Exhibit Table

## **\$750.00: Morning Break** *(ONLY 1 AVAILABLE)*

Sponsor receives:

- Special recognition in event program
- Company name listed on all printed materials
- Company brochures included in registration packet
- Logo and business card size ad in event
- 1 Registration and One (1) Exhibit Table

## **\$2,000.00: Reception & Tradeshow** *(ONLY 1 AVAILABLE)*

Sponsor receives:

- Special recognition in event program
- Company brochures included in registration packet
- Ad on website with link and description on company
- Logo and a full page ad in event program
- Opportunity to introduce company during event
- 2 Registrations and One (1) Exhibit Table

## **\$1,500.00: Lunch** *(ONLY 1 AVAILABLE)*

Sponsor receives:

- Special recognition in event program
- Company brochures included in registration packet
- Ad on website with link and description on company
- Logo and a half page ad in event program
- Opportunity to introduce company during event
- 1 Registration and One (1) Exhibit Table

## **\$1,000.00: Boxed Lunch for ROADEO ONLY** *(ONLY 1 AVAILABLE)*

Sponsor receives:

- Special recognition in event program
- Company brochures included in registration packet
- Ad on website with link and description on company
- Logo and a quarter page ad in event program
- Opportunity to introduce company during event
- 1 Registration and One (1) Exhibit Table

## **\$750.00: Afternoon Break** *(ONLY 1 AVAILABLE)*

Sponsor receives:

- Special recognition in event program
- Company name listed on all printed materials
- Company brochures included in registration packet
- Logo and business card size ad in event
- 1 Registration and One (1) Exhibit Table



# Sponsorship Guidelines



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## Advertisement: (if applicable, based on sponsorship level)

### PRINT:

Full Color advertisement will be placed in the Program Booklet. Sizes are as follows:

- Full Page: 8.5 (w) x 11.0 (h)
- 1/2 Page: 7.8 (w) x 4.4 (h)
- 1/4 Page: 3.9 (w) x 4.4 (h)
- Business Card: 3.5 (w) x 2.0 (h)

- Ads are landscape with the exception of the full page ad.
- Artwork is to be Camera Ready, 300 DPI Jpeg or PDF.

Deadline for Print Ads is **September 14, 2018**

Ad Copy is to be sent to [info@nwmotorcoach.com](mailto:info@nwmotorcoach.com)

### MEDIA:

Ads and/or Logos that are to be placed in social media marketing materials and on the NWMotorcoach.com website:

- Ad Size: 600 x 600 pixels (2.0 x 2.0 inches)
- Logos: No larger than 400 pixels wide or high
- Artwork is to be Camera Ready, 72-96 DPI Jpeg or PNG.

To gain optimal exposure for your company, submit your artwork no later than 48 hours after becoming a sponsor.

Artwork is to be sent to [info@nwmotorcoach.com](mailto:info@nwmotorcoach.com)

## Promotional Materials

Shipping of promotional materials are to be delivered on **October 14, 2018**

All materials are to be shipped to:  
Northern Quest Resort and Casino

100 N Hayford Rd,

Airway Heights, WA 99001

877.871.6772

To Be Held For: Mary Presley



NWMA encourages your sponsorship and appreciates and welcomes any level of support you choose.

Thank You In Advance For Your Support.



## Our company is interested in being a sponsor:

(Please check your choice and mail this form in with your registration)

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please make checks payable to **Motorcoach Association of the Northwest**

Please Invoice me via PayPal so that I can pay by Credit Card

## Sponsorship Opportunity Choice:

- |   |           |
|---|-----------|
| <input type="checkbox"/> Reception & Tradeshow      | \$2000.00 |
| <input type="checkbox"/> First Night Dinner         | \$1500.00 |
| <input type="checkbox"/> Lunch                      | \$1500.00 |
| <input type="checkbox"/> Meeting & ROADEO Materials | \$1000.00 |
| <input type="checkbox"/> Box Lunch for ROADEO Only  | \$1000.00 |
| <input type="checkbox"/> Morning Break              | \$750.00  |
| <input type="checkbox"/> Afternoon Break:           | \$750.00  |

Total Due: \_\_\_\_\_