



**19<sup>th</sup> Annual Rodeo & Convention  
October 15 - 17, 2018  
NOTHERN QUEST RESORT & CASINO  
Spokane, WA  
"IT'S ALL ABOUT SAFETY"  
DRIVERS**

**Monday October 15, 2018**

- |                                                               |                                                                        |
|---------------------------------------------------------------|------------------------------------------------------------------------|
| 2pm - 4pm                                                     | <i>NWMA Board Meeting</i>                                              |
| 4pm - 5pm                                                     | <i>Registration Opened</i>                                             |
| 5pm - 6:30pm                                                  | <b>Visit Spokane - Tour &amp; Travel<br/>Trade Show - all together</b> |
| <b>Sponsored by: Visit Spokane Tour &amp; Travel Partners</b> |                                                                        |
| 7pm - 9pm                                                     | <i>Dinner - On Own</i>                                                 |
| 9pm - 10pm                                                    | <i>Hospitality - (all together)</i>                                    |
| <b>Sponsored by: Willingham Inc.</b>                          |                                                                        |

**NOTES:**

## **Tuesday, October 16, 2018**

7am

**Vendor Set-up for Trade Show** (your materials can remain up until after dinner tonight in order to capture attention as attendees move in and out of educational sessions and meals)

7am – 4pm

**Registration Opened**

8am – 9am

**Breakfast, Welcome & Opening Remarks, Self-Introductions, Board Member Meet & Greet**

Led by:

**Sponsorship Welcomed**

9:00am – 10:30am

**Educational Session I – (all together) The First Observer Plus™** Program provides transportation professionals with the knowledge needed to recognize suspicious activity possibly related to terrorism, guidance in assessing what they see, and a method for reporting those observations

**Session Led by: Andy Niero, Lead Inspector** – Surface Transportation, Transportation Security Administration, US Dept. of Homeland Security

10:30am – 11:00am

**Coffee with the Vendors**

**Sponsorship Welcomed**

11:00am – 12:00pm

**Educational Session II**

**ELD's - Roadside Inspection Q & A With UTC**

What are the basic questions you need to be able to answer about your E-Log program? What are the expectations from law enforcement if you have technical difficulties? What are the most common issues law enforcement officers are seeing with new E-log mandate? Have questions? You'll have an opportunity to ask an officer!

**Session Led by: Jason Sharp** - Motor Carrier Safety Supervisor  
Washington State Utilities and Transportation Commission

12pm – 1pm

**Lunch- (all together) Who's in the Driver's Seat**

**Guest Speakers: Cynthia Billet CTP- Columbia Crossroads Travel**

With over 30 years of experience, Cynthia has first-hand experience of what makes a tour run successfully and she'll explain importance of the driver's role in delivering a truly exceptional guest experience.

**Sponsorship Welcomed**

1:15pm – 2:30pm

**Educational Session III –**

**Smith System Training-Compass Maneuvering  
Defensive Driving tools for Collision Avoidance**

Backing collisions and fixed-object, forward motion collisions are consistently at, or near the top of the list of fleet reportable incidents – but they don't need to be. Working with thousands of drivers every year gives us rare insight into why collisions happen and how they can be prevented.

**Led By: Lisa Holcomb Krahl-** *National Certified Smith System Driver Improvement Trainer, NWMA Board Member, Director of Safety & Compliance- Eco Shuttle Charters & Tours*

**Afternoon Break**

2:45pm – 3:45pm

***Educational Session IV – Incident Management –***

What are the most important things to do when you have an accident? Learn best practices for reducing company liability exposure and protecting your CDL.

**Presenter: Bob Crescenzo,** *Vice President, Lancer Insurance Company*

3:45pm – 5:00pm

**Educational Session V – Wellness & Fitness for Bus  
and Motorcoach Drivers: Proactive Approaches to a  
Healthy Lifestyle and Career Longevity.**

Presents a scan of driver health risks, including hypertension, obesity, diabetes, cardiovascular disease, sleep disruption and fatigue, sleep apnea et al. Explores a driver's personal commitment to a healthy lifestyle to extend both career and longevity of life.

**Presenter: Jerry Krueger,** *Ph.D., CPE, Krueger Ergonomics Consultants. Dr Krueger is a preeminent reasearcher and lecturer on driver fatigue and wellness. He co-developed several Train the trainier programs for FMSCA addressing driver fatigue and fitness.*

5:00pm – 7:00pm

**together) Sponsorship Welcomed**

**Vendor Tradeshow & Reception– (all**

7:00pm – 8:30pm

**Sponsorship Welcomed**

**Banquet Dinner & The Industry Moving Forward–  
(all together) ABA & UMA**

8:30pm – 11:00pm

**together) Sponsored by: Willingham, Inc.**

**Hospitality – (all**

**Drivers, Owners & Managers**  
**“ROADEO DAY”**  
**Northern Quest**  
*(all together)*

**Wednesday October 17, 2018**

**Breakfast on your own**

8:00am **Set-up for ROADEO Northern Quest Parking Lot**

9:00am – 3:00pm **“ROADEO” & Manufacturer Coach Displays**

Written Test  
Pre-Trip Inspection  
Bus Orientation  
Driving Skills

**Boxed Lunch Sponsorship Welcomed**

3:00pm **Trophies and Prize Awarded**  
Winner will receive free hotel and airfare to compete at the UMA National competition being held in Ft. Lauderdale, FL.

3:30pm **19<sup>th</sup> NWMA Annual ROADEO & Convention officially closed – Safe Travels and see you next year**

**A Special Thank You Goes Out to Our Sponsors for making this  
19<sup>th</sup> NWMA Annual ROADEO & Convention Possible**

**Notes:**