



20th Annual Roadeo & Convention
October 6 – 9, 2019
Red Lion Hotel Richland Hanford House
802 George Washington Way, Richland, WA 99352
800-733-5466.
Tri-Cities, Washington
Operators Sessions

Sunday October 6, 2019

Early Bird Arrivals

Monday October 7, 2019

9:00am – 1:00pm or afternoon **NWMA 1st Annual Golf Tournament** – Canyon Lakes Golf Course, was voted as the Best Golf Course 7 Years in a Row by the *Tri-City Herald's People's Choice Awards* making it the most popular golf course in the Tri-Cities area! Prepare yourself for an unparalleled golfing experience. Our course is a pleasure for golfers of any skill level to play. Test your accuracy with our fairways, water hazards and sand traps; we have everything you need to challenge you and improve your game. Advanced Registration is necessary. **\$79.00 per person includes greens fees, cart and prizes.**

Organizer Don Jensen, Rev Coach

2:00pm – 4:00pm

NWMA Board Meeting – members welcomed to participate

4:00pm – 5:00pm

Registration Opened

5:00pm – 6:30pm

Tour & Travel Trade Show – all together

Sponsored by: Visit Tri-Cities

7:00pm – 9:00pm

Dine Around – a perfect opportunity to spend time with that special customer or friend that you've been wanting to catch up with.

9:00pm – 10:00pm

Hospitality – (all together)

Sponsored by: Willingham Inc.

Tuesday, October 8, 2019

7am **Vendor Set-up for Trade Show** (your materials can remain up until after dinner tonight in order to capture attention as attendees move in and out of educational sessions and meals)

7am – 4pm **Registration Opened**

8am – 9am **Breakfast, Welcome & Opening Remarks, and Vendor Self-Introductions – A perfect opportunity for vendors to share for a few minutes who they are and what their company does. *Vendors make sure to invite the members to stop by your booth at the reception for time to visit one-on-one.***

Led by: John Burnett, President NWMA

Sponsorship Welcomed

9:00am – 9:30am **Educational Session I -! Motor Carrier Safety program overview of the Washington Utilities and Transport Commission. *All together***

Presenter: Matthew Perkinson, UTC –Assistant Director Transportation Safety, UTC

9:30am – 10:15am **Educational Session II - Personal Conveyance & Drug and Alcohol Clearing House *WHAT YOU CAN AND CAN'T DO! AND WHY All together?***

Commercial Driver's License Drug and Alcohol Clearinghouse. The Clearinghouse will improve highway safety by helping employers, FMCSA, State Driver Licensing Agencies, and State law enforcement to quickly and efficiently identify drivers who are not legally permitted to operate commercial motor vehicles (CMVs) due to drug and alcohol program violations. This secure online database will provide access to real-time information, ensuring that drivers committing these violations complete the necessary steps before getting back behind the wheel, or performing any other safety-sensitive function.

Presenter: Jason Sharp, Motor Carrier Safety Supervisor , UTC

10:30am – 11:30am **Coffee with the Vendors**

Sponsorship Welcomed

11:30am – 12:30pm **Educational Session III – “Reliance through Compliance” - Tips for Maintenance Department Development to ensure coach reliability, safety, improved customer service and uptime.”**

Items to be covered: Critical operational elements that lead to a successful maintenance program, The importance of establishing a systematic PM schedule that works for your particular operation and how to stick to it, How many techs should I have, Tips to incorporate systematic training to improve performance, employee satisfaction and morale.

Presenter: Bob Graf, Graf Consultants

12:30pm – 1:30pm **Lunch & Guest Speaker**

Loretta G. Bitner, Chief, Commercial Passenger Carrier Safety , USDOT/FMCSA

Sponsorship Welcomed

1:30pm – 1:45pm

Break

1:45pm – 2:30pm

Educational Session IV – 7 Best Practices for Succession Planning!

This presentation highlights how owners can avoid the pitfalls that commonly affect trucking businesses, particularly family owned companies. Protecting family relationships, being fair to key management team members, and being fair to yourself can be a difficult balancing act. Tenney Group shares the playbook for checking all the boxes.

Presenter: *Spencer Tenney, CBI, CM&AA - Managing Partner, Tenney Group*

2:30pm – 4:30pm

Educational Session V - Improvised Explosive Device (IED)

Recognition & Detection: *All together?* TSA's Transportation Security Specialists – Explosives (TSSEs) will provide an IED recognition workshop to explain the technical aspects and effects of explosives and the needed components to build an improvised device. Training aids will also be used to show the many configurations and shapes potential IEDs can take on to be hidden and used in an attack. As part of the workshop TSA TSSEs will provide an opportunity for participants to conduct a hands-on inspection of a motorcoach for hidden IEDs and provide real-world knowledge of tactics used by terrorists to carry out attacks.

Presenter: *David Cooper, Section Chief, Industry Engagement Manager – Highway Policy, Plans, and Engagement, U.S. Department of Homeland Security – TSA*

4:30pm – 5:00pm

Break

5:00pm – 7:00pm

Vendor Tradeshow & Reception– Visit with the manufacturers and equipment suppliers and learn all about what new equipment is coming down the road (all together)

Sponsorship Welcomed

7:00pm – 8:30pm

(all together) ABA & UMA

Sponsorship Welcomed

Banquet Dinner & The Industry Moving Forward–

8:30pm – 11:00pm

Hospitality – (all together)

Sponsored by:

Drivers, Owners & Managers

“ROADEO DAY”

GESA Stadium, 6200 Burden Blvd Pasco WA 99301

(all together)

Wednesday October 9, 2019

Breakfast on your own

8:00am

Pasco WA 99301

Set-up for ROADEO GESA Stadium Parking Lot, 6200 Burden Blvd

9:00am – 3:00pm **“NWMA ROADEO”, Lunch, & Manufacturer Coach Displays** – This is an excellent opportunity to come out and test your skills and discuss all the new options on the coaches on display with the manufacturers.

Written Test

Pre-Trip Inspection

Bus Orientation

Driving Skills

Boxed Lunch Sponsorship Welcomed

3:00pm

Trophies and Prize Awarded

Winner will receive free hotel and airfare to compete at the UMA National competition being held in Nashville TN.

3:30pm

20th NWMA Annual ROADEO & Conference officially closed

Safe Travels and see you next year

**A Special Thank You Goes Out to Our Sponsors for making this
20th NWMA Annual ROADEO & Convention Possible**

OPERATORS AGENDA