



**24th Annual NWMA Annual
Operators Conference, Driver's Competition (ROADEO) & Vendor Showcase
October 20 – 23, 2024**

**HILTON GARDEN INN Seattle/Lynnwood
3801 Alderwood Mall Blvd.
Lynnwood, WA 98036
425-409-0098
\$139.00 ++ Per Night 2-Q
\$159.00 ++ Per Night 1-K**

**DRIVER COMPETITION LOCATION
Alderwood Community Church**

REGISTRATION RATE:

MEMBER

**Owner/Operator \$225.00
Driver \$199.00
Supplier \$350.00**

NON-MEMBER

**Owner/Operator \$325.00
Driver \$299.00
Supplier \$450.00**

DRAFT AGENDA

Sunday – October 20, 2024

3:00PM

EARLY BIRD ARRIVALS

Monday – October 21, 2024

8:00AM – 9:00AM

Breakfast included in room rate

Lobby Restaurant

7:30AM

Golfers Depart

8:00AM – 2:00PM

Annual NWMA Golf Outing – Nile Shrine Golf Course a full-service facility offering 9 and 18-hole green fees, golf carts and more. The course is managed by PGA Golf Pro, Joe

Korn who keeps the course running along with his staff in the [Pro Shop](#). Additional \$58.00 pp includes cart.

Organizer: Rick Henderson, Premier Coaches NW.

Sponsorship Welcomed

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|------------------------|--|
| 1:00PM – 4:00PM | Registration Opened |
| 4:00PM | Vendor Set Up |
| 2:30PM – 4:30PM | NWMA Annual Board Meeting |
| 5:00PM – 6:00PM | Vendor Reception – All registered vendors will receive a table to display their literature. Information will remain in place until close of event on Tuesday evening. |

Sponsored By: Visit Lynwood

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| 6:00PM | Board Bus |
| 6:30PM – 8:30-PM | DINE AROUND
<i>Transportation Provided By: Starline Luxury Coaches</i> |

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| 8:30PM | Bus departs |
| 9:00PM – 10:00PM | Networking Social |

Sponsorship Welcomed

Tuesday – October 22, 2024

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|------------------------|-------------------------------------|
| 8:00AM – 4:00PM | Registration Opened (same as above) |
| 8:30AM – 9:30AM | Breakfast included in room rate |
- Lobby Restaurant**

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| 10:00AM – 11:00AM | Educational Sessions for Operators – Panel discussion on: <ul style="list-style-type: none">• Advanced Clean Trucks: This rule applies to medium- and heavy-duty vehicle manufacturers that sell those vehicles in WA and requires them to sell an increasing percentage of electric, hydrogen, or other zero-emission vehicles in the state annually until 2035. The exact percentage requirement depends on vehicle weight; generally speaking, lighter vehicles face more stringent requirements than larger vehicles that are more difficult to electrify and decarbonize. The rule recently took effect in WA for model year 2025 vehicles.• Heavy-Duty Omnibus: This is a collection of new emission standards that require new medium- and heavy-duty internal combustion engines to release lower levels of nitrogen oxides (NOx) and particulate matter. The regulation takes effect starting with model year 2026 vehicles |
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Panel will consist of Manufacturers from the Industry

10:00AM – 11:00AM **Educational Sessions for Drivers - CVB's Who are they and what can they do for you?** From parking locations, freebies, places to eat and more in this session you'll learn why you should be utilizing this fantastic no cost source when you're on the road.

Presenter(s): Tish Losure, CSTP, Western Pleasure Tours & Dawn Jackson, Discover Kalispell

11:00AM – 12:00PM **Educational Sessions for Operators - Opportunities to enhance your security posture through "No Cost" TSA sponsored programs.**

Speakers: TSA

STSI Steven Fraser

TSI Jason Landon

TSI Kevin Palmer

TSI Sarah Lytle

TSI Bill Peters

11:00AM – 12:00PM **Educational Session for Drivers "How to get ahead of Driver Fatigue" so you're not caught "Asleep at The Wheel".** Driver fatigue is a silent yet critical issue in the trucking industry. It refers to a state of exhaustion or sleepiness resulting from inadequate sleep, extended work hours, strenuous work or non-work activities, or a combination of these factors. This condition significantly impacts truck drivers, who often face long and irregular hours on the road. As a nonprofit dedicated to supporting truckers and their families, we aim to highlight the seriousness of driver fatigue and offer practical solutions for its prevention.

Presenter: Dan Tomlinson, Lancer Insurance

12:00PM – 1:30PM **Lunch & OEM Presentations** (NOTE: time will be allowed to view any demo's that are at the meeting)

Sponsorship Welcomed

1:30PM – 2:00PM Break

2:00PM – 3:00PM **Educational Session for Operators & Drivers "Back to Basics" - a look at current trends and promoting a "culture of safety"**

Presenter: Dan Tomlinson, Lancer Insurance

3:00PM – 4:00PM **Educational Session for Operator - Expiring Tax Benefits - Use Them Before They Are Gone -** It doesn't quite seem possible, but here we are on the edge of the last year of some nice tax benefits for businesses. 2025 is the year many tax benefits are set to expire. We will explore which are set to expire so you can be prepared to take advantage of them!

Presenter: Tracy Fickett, CPA, BusBooks

3:00PM – 4:00PM **Educational Session for Driver - Driving in a multi bus move.** - Why driver interactions during a multi bus move can make or break a trip.

Mike Howard-Starline Jeff Brennan-Beeline?

4:00PM – 5:00PM Break

5:00PM – 6:30PM **NWMA Annual Trade Show and Reception** – The perfect opportunity to “Mix and Mingle” and highlight your products.
Sponsored by: MCI

6:30PM – 8:30PM **Dinner & Industry Updates** with ABA & UMA & Board Nominations
Sponsorship Welcomed

8:30PM– 10:30PM **Networking Social**
Sponsorship Welcomed

DRIVER COMPETITION
Alderwood Community Church
3403 Alderwood Mall Blvd
Lynnwood, WA 98036

Wednesday October 23, 2024

6:00AM – 8:00AM Course Set Up

7:00AM – 8:00AM Breakfast on your own included in room rate

8:00AM – 3:00PM **ROADEO – Drivers Competition & Lunch**-The winner of the Driver Competition can choose to go onto the United Motorcoach Association (UMA) National Driver’s Competition in Oklahoma City, OK at their Annual EXPO provided they meet the UMA qualifications.
Sponsorship Welcomed