

PROGRAM

April 13 - 15, 2025
2025 Annual
Mechanics
Technology &
Operator Conference

**Operators Sessions/Accommodations:
Hilton Garden Inn Boise/Spectrum
7699 West Spectrum Street
Boise, ID 837**

**TECH EDUCATIONAL SESSIONS AT:
STARLINE COLLECTION
6903 West Targee St.
Boise, ID 83709**



Agenda

INSPIRE * ENGAGE * SUPPORT

Font colors indicate which sessions are for:

OWNER/OPERATOR EDUCATIONAL SESSIONS

TECH EDUCATIONAL SESSIONS

ALL TOGETHER

Sunday
April 13, 2025

2:00 pm – 4:00 pm - *Registration Opened*

3:00 pm – 5:00 pm - *NWMA Board of Directors Meeting*

4:00 pm - 4:45 pm - *Vendor Set Up*

5:00 pm – 6:00 pm - *Vendor Reception - All suppliers will have the opportunity to introduce themselves and their company.*

Sponsored By: Visit Boise

visit Boise

6:00 pm - *Bus departs for evening activity at TopGolf*

6:30 pm – 9:00 pm - *Evening Activity at TopGolf, 1050 S Silverstone Way, Meridian, ID 83642*

Transportation provided by: Starline Luxury Coaches

Sponsored By: MCI



All times/session are tentative

Monday
April 14, 2025

7:30 am - 8:30 am - Breakfast at the hotel on own

**8:30 am - Tech's Depart/Meet at Starline Luxury Coaches - 6903 West Targee St.
Boise, ID 83709**

EDUCATIONAL SESSIONS:

9:00 am – 12:00 pm Educational Session at Starline (HVAC) – Technicians - In's and out's of refrigerant and HVAC, led by William "Gator" Pryne. - Take part in this two-day training course where each participant will have the opportunity to achieve their certification in handling and purchasing refrigerants and indulge in the wealth of HVAC knowledge that Gator is eager to share. I would say EPA 608 (and 609??) HVAC Training and Testing. This class will provide detailed information on the knowledge needed to pass the EPA 608 refrigeration lifetime certification. This certification will permit technicians along with EPA 609 to work on types of refrigerants and be able to purchase any quantity. EPA 609 restricts purchases to no more than 20 lbs at one time. EPA 608 certification testing can only be given by a certified proctor. MCI instructors are certified proctors for VGI Training Inc. - CONTINUED ON THE 15th

Presenter: "Gator" Pryne, MCI

8:30 am - 9:30 am. Educational Session I - **AI-Driven Recruiting & Onboarding: Automating Success in CDL B Driver Hiring - Struggling to find and onboard qualified CDL B drivers efficiently? Learn how AI-driven tools can streamline recruiting, automate screening, and improve onboarding—saving time and reducing costs. This session will cover AI-powered chatbots and automation workflows to optimize your hiring pipeline. You'll leave with actionable AI prompts and a handful of free AI tools you can start using immediately to enhance your CDL B driver recruiting and onboarding processes.**

Presenter: Jodie Lethgo, Career Driver

9:30 am – 11:30 am Educational Session II – Operators/Staff - **Crisis Management - You can't change what has happened, but what you do next can decide your future. It's all in the details...**

***Presenter: Kimberlee Bissegger, CDS, AIS,
Regional Manager, Lancer Insurance Company
Sponsored By: Lancer Insurance Company***

11:30 am - 12:00 pm Break



12:00 pm Bus departs hotel for Starline

12:30 pm – 2:00 pm Lunch at Starline - DEMO'S WELCOME

Sponsored By: Teton Stage Lines & MCI



2:30 pm – 4:00 pm Educational Session III – Operators/Staff - The Motorcoach Driver Recruiting Funnel – How Career Driver Helps You Hire Faster -Struggling to find qualified motorcoach drivers? In this session, we'll break down the Motorcoach Driver Recruiting Funnel, a step-by-step approach to attracting, qualifying, and hiring the right drivers. Learn how Career Driver uses targeted digital marketing, lead generation, and screening services to deliver quality CDL driver leads tailored to your needs.

Discover how our data-driven approach helps operators fill seats faster, reduce hiring costs, and improve retention. If you need to streamline your driver recruiting, this session will show you how to get results.

Presenter: Jodie Lethgo, Career Driver

2:00 pm – 4:00 pm Educational Session at Starline (HVAC) – Technicians - In's and out's of refrigerant and HVAC CONT:

5:00 pm Board Bus For Dine Around At The Grove Plaza District Boise, ID - On Own

7:00 pm Board Bus for return trip to hotel

***Transportation
Provided By***

STARLINE
LUXURY COACHES

An advertisement for MCI motorcoaches. At the top left is the MCI logo. Below it, the text reads "Drive your business forward with MCI by your side". A paragraph follows: "MCI is committed to delivering quality at every step. From our top-of-the-line luxury motorcoaches to our superior in-field technical expertise and knowledgeable parts team, we are ready to provide the support your business needs to keep moving forward." The bottom half of the ad shows a white MCI motorcoach with "J4500" and "CONQUEST" written on its side, driving on a road. At the bottom right, the slogan "Together, we are Reliability Driven™" and the website "mcicoach.com" are displayed.

MCI

**Drive your business forward
with MCI by your side**

MCI is committed to delivering quality at every step. From our top-of-the-line luxury motorcoaches to our superior in-field technical expertise and knowledgeable parts team, we are ready to provide the support your business needs to keep moving forward.

Together, we are Reliability Driven™
mcicoach.com

**Tuesday
April 15, 2025**

Breakfast at the hotel on own

8:00 am - Depart hotel for Starline

9:30 am - 11:30 am - Round Table Discussions - Operators will share best practices and topics of interest in the industry.

10:00 am - Coffee Break

Sponsored By: ABC

9:30 am - 11:30am

- HVAC Session Continued for Technicians/Mechanics



SAVE THE DATE

25th Annual NWMA Annual
Operators Conference, Driver's Competition (ROADEO),
& Vendor Showcase

October 19 – 22, 2025

Take advantage of the Vendor Showcase featuring all the New Bell's and Whistles in the industry.

Featuring educational sessions for both Operators and Drivers structured with your needs in mind

Professionally run Drivers Competition with a different course every year and judges provided by UTC Officers

**NW
NORTHWEST
MOTORCOACH
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Location To Be Announced Soon!

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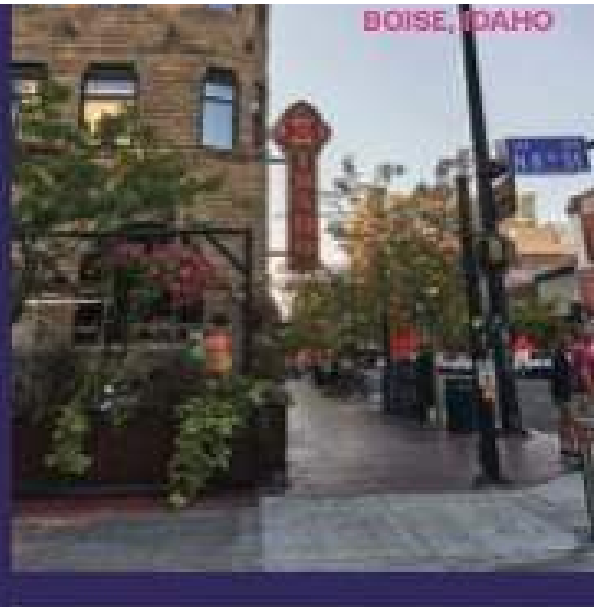
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